



## HOW TO GET INVOLVED ON SOCIAL

1. Follow @voiceinsportfoundation and partner brand @voiceinsport
  - a. [Instagram](#): @voiceinsportfoundation @voiceinsport
  - b. [Twitter](#): @voiceinsportFnd @voiceinsport
  - c. [Facebook](#): @voiceinsportfoundation @voiceinsport
  - d. [LinkedIn](#): @voiceinsportfoundation @voiceinsport
  - e. VISF does not have a TikTok
2. Make a REEL or TikTok (~30 seconds) about equity in sport
3. Create a POST using the campaign assets
4. Use our GIPHY Stickers when posting - search VOICESINPORT [here](#)
5. Add the link to Donate
  - a. Campaign Page: <https://www.voiceinsportfoundation.org/side-of-equity>
  - b. Donate Page: <https://givebutter.com/VIS>
6. #hashtag
  - a. #VIS23
  - b. #sideofequity
  - c. #voiceinsport
  - d. #WWC
  - e. #equalpay
  - f. #voiceinsportfoundation

## DOWNLOAD SIDE OF EQUITY™ CAMPAIGN ASSETS:

Link to assets [here](#)

Includes:

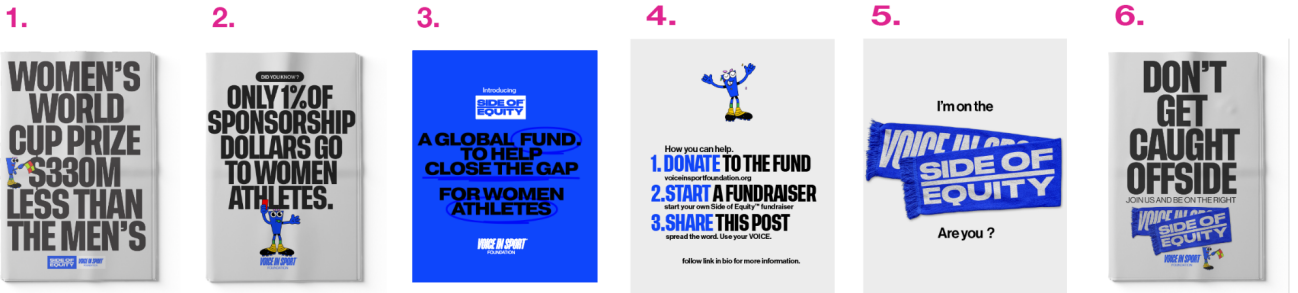
- VOICEINSPORT Foundation logo
- Side of Equity™ Logo
- Graphics explaining the Side of Equity™ Fund
- Pre made Posts to support and drive awareness around campaign
- Animated GIFS
- Campaign Video explaining the Prize Money Gap and the new fund
- Not finding what you want? Email us and we can create it at [info@voiceinsportfoundation.org](mailto:info@voiceinsportfoundation.org)

## FAQ's:

- Bottom of the campaign Page - [here](#).

## EXAMPLES BELOW

carousel swipe  
Instagram post



please be sure to tag  
@voiceinsportfoundation

#VIS23, #SIDOFEQUITY, #VOICEINSPORT  
#WWC23,

EXAMPLE WITH ATHLETE LEADING:

carousel swipe  
Instagram post



athlete image with  
quote

Side Of Equity  
Card

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#WWC23,